From the largest arena championships to the international streaming competitions, Rock-it Cargo has been training since 1978 to team up and deliver your competition and ultimate fan experiences.

Offering unprecedented live event freight knowledge to help build a streamlined approach to ANY esports logistics plan, Rock-it Cargo has been on-site at load-ins and load-outs, for pop stars, rock ‘n’ roll bands and major sporting events in thousands of locations around the world. Our relationships with staging, video, audio lighting crews reaches back to the early days of global live events logistics. We deliver to where the crowds are and we are poised to provide our best services to the rapidly expanding world of esports productions.

Rock-it Cargo’s extensive history and solid network of global agents allows for the continued creation of successful time specific and complex logistics solutions even during unusual times in the global market, such as The COVID-19 crisis. Present in 12 countries with over 400 experts and partners around the world, Rock-it Cargo is prepared, knowledgeable and ready to ship your esports events.
GAME PLAN
WITH OPTIONS AND AUDIBLES

GOAL: The esports event and fan experience benefits from Rock-it Cargo’s unmatched experience of 40+ years and reliability in the global live events industry

We use our OPERATIONAL EXPERIENCE to confidently create unique routings to save time and money while caring for the safe transit of the freight

We have confidence in our ACTIVE ROSTER with 32 owned locations in United States, United Kingdom, China, Germany, Japan, Central and South America, and Australia

We rely on our STRONG PLANNING METHODOLOGY with large scale events and maintain a MISSION-CRITICAL MINDSET for seamless execution

OUR BENCH STRENGTH is deep with 200+ agents, vendors and freight partners downfield to deliver to virtually every place in the world

We provide END TO END VISIBILITY designed for the live events world built on real-time communication and 24/7 availability

We stay AGILE, REACTIVE AND REACHABLE to allow for audibles that may re-route in-transit shipments to suit event demands

ACHIEVABLE GAME SCENARIO

✔ Early stages input on the game plan - LOGISTICS // routings, modes of transport

✔ Pre-Game - CUSTOMS SOLUTIONS // manifests, load plans, advancing the venue delivery site, warehouse consolidation and storage

✔ Execution - DEDICATED POINT OF CONTACT // the Rock-it Cargo Agent stays with the project from start to finish

✔ Final minutes - ON SITE ATTENDANCE // with stage managing skills, relationships with local labor, access to local storage, a Rock-it Cargo Agent on-site is where the full benefits of partnering up with Rock-it Cargo can have a positive effect on game outcome